

WAPA/WASLA 2006 Spring Conference

April 6-7, 2006
Chula Vista Resort
& Conference Center
Wisconsin Dells, Wisconsin

*A conference for planners, planning commissioners, landscape architects,
public officials and interested citizens.*

*Hosted By
Wisconsin Chapter American Planning Association
&
Wisconsin Chapter American Society of Landscape Architects*



Wisconsin Chapter
American Society of
Landscape Architects



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This conference is directed to planners, planning commissioners, landscape architects, public officials and interested citizens from Wisconsin. Sessions will provide information on economic development, comprehensive and smart growth plans, mixed use development, landscape architecture, redevelopment and transportation planning. In addition, there will be discussion panels focusing on water resources and issues, and implementing plans through public-private partnerships.

THURSDAY April 6

8:30 - 9:00

Registration, Coffee, etc.

9:00-10:15



Opening Session (full group)

- Welcome and Overview

WAPA President, **Gary Peterson** AICP

WASLA President, **Dan Williams** ASLA

Sauk County/Wisconsin Dells Planning

- **Nina Leopold Bradley**, Aldo Leopold Foundation

- Leopold's Land Ethic and Uses in Today's Society

- **Lance Gurney**, AICP, Sauk Co. Planning Director

- Open Space Preservation

- Badger Ammunition Plant Reuse Planning

- Wisconsin Dells Downtown and Riverwalk

10:15 - 10:30

Morning Break

10:30 - 11:30

Four Concurrent Sessions

Track A. Comprehensive
Planning

Track B. Project
Planning

Track C. Environmental
Planning

Track D. Landscape
Planning and Development

A. Four More Years!

Status of WI Comprehensive Planning

Law progress and evaluation

- **Michael Friis**, WisDOA

- **Anna Haines**, Professor
UW-Stevens Point

- **Gary Peterson**, AICP,
WAPA President

C. Master Plan for Public Lands

*Planning mixed use development for the
Milwaukee County Grounds*

- **Tom Kindschi**, HNTB

- **Karen Sands**, MMSD

- **Therese Gripenot**, WisDNR

B. Show Me The Money

*Federal Transportation Act funding and
programs for state and local government
and social services transit*

- **Dwight McComb**, FHWA Wisconsin

- **Don Gismondi**, FTA Dep. Dir. Chicago

- **Rod Clark**, WisDOT, Division Dir.

D. 20 Minutes in Life and Death of a Tree

*Proper tree planting and trans-
planting to avoid problems*

- **Daniel Traas**, President,

Ranger Services, Inc. Appleton

11:45 - 1:30

Lunch *Vegetarian meals available. Notify the Registration Desk.

Featured Speaker: **Governor Jim Doyle** (invited)

Discussion Panel: "Wisconsin Water Resources and Issues"

*Great Lakes Coalition activities, progressive approaches to
shoreland management and other water resources and issues*

- **Ken Genskow**, URPL/UW-Extension, UW-Madison

- **Todd Ambs**, WisDNR Water Resources

- **George Meyer**, WI Wildlife Federation

1:40 - 2:40

Four Concurrent Sessions

A. Response Planning for Disasters

Natural and man made disasters, require coordinated responses

- **Major General Albert Wilkening**, WI National Guard
- **Steve Peterson**, WI Office of Emergency Government

C. DNR Green Tier Program and Clean Waters Initiative

Contractual charters for stormwater management and other regulations

- **Tom Eggert**, WisDNR
Coop. Environmental Assistance and UW-Madison Business School
- **Timm P. Speerschneider**,
Dewitt, Ross & Stevens
- **Don Esposito**,
Veridian Homes, Madison

B. This New House

New approaches in affordable, urban and alternative housing projects

- **Brian Miller**, Exec. Dir, Habitat for Humanity Dane County
- Habitat for Humanity subdivision
- **Brian Peterson**, AIA, PDI
- Milwaukee urban housing
- **John Merrill**, UW Ext. Madison
- Arboretum Co-Housing Madison

D. Narrative Strategies in Urban Placemaking

Plaques, artwork and other place identification in the built environment

- **Dennis Carmichael**, FASLA,
Principal, EDAW and National ASLA
President, Arlington, VA

2:40 - 2:55

Afternoon Break

2:55 - 3:55

Four Concurrent Sessions

A. How did they agree to that?

Intergovernmental agreements in planning and implementation

- **Moderator: George Hall**, WisDOA
- **Bill White**, Attorney, Madison
Michael Best & Friedrich
- **Shawn Murphy**, Administrator,
Village of Prairie du Sac
- **Stan Riffle**, Attorney, Waukesha
Arenz, Molter, Macy & Riffle

C. Open Space Preservation

Organizing and planning for open space preservation

- **Karen Bassler**, Program Director
Gathering Waters Conservancy
- **John Pohlman**, WisDNR
- DNR Land Legacy Project

B. Making Old Places New Again

Downtown planning and redevelopment projects

- **Larry Kirsch**, AICP,
LaCrosse City Planning Director
- LaCrosse Revitalization Plans
- **Tom Capp**, Vice Pres. Gorman Co.
- Housing revitalization downtown

**D. Water, Water Everywhere:
A Discussion Panel**

Issues to include in planning, implementation, and managing stormwater facilities

- **Todd Weik**, ASLA, Crispell-Snyder
- **Roger Bannerman**, WisDNR
- **Karen Sands**, AICP, MMSD
- **Greg Fries**, P.E., City Engineer's
Office, City of Madison

3:00 - 5:00

**Mobile Workshop Bus Tour:
Leopold's Legacy in Sauk County
and other resource preservation initiatives**

See description on bottom of page 5 (separate registration required)

4:05 - 5:05

Four Concurrent Sessions

A. Putting Food on the Table

A White Paper on food systems planning and prelude to APA policy guide action

- **Jerry Kaufman**, FAICP, Prof. Emeritus, UW-Madison Dept. of Urban & Regional Planning
- **Deanna Glosser**, Principal Environmental Planning Solutions, Inc., Riverton, IL

C. Renewable Energy

Overview and prospects on renewable energy sources including wind and solar energy

- **Michael Vickerman**, Exec. Dir. RENew Wisconsin
- **Julie Heuvelman**, Calumet Co. Plng.
- **Neils Wolter**, Focus on Energy

B. Neighborhood Planning

Implementing neighborhood plans

- **Scott Kugler**, Sun Prairie, Planner
- **Mark Smith**, PDI
- Sun Prairie West Prairie Village
- **Allison Rozek**, Senior Planner, Milwaukee Dept. of City Development
- Milwaukee neighborhood plans

D. Hysterical-Historical Preservation

How to look at the modern landscape and be able to recognize and designate landscapes that may not fit the "normal" category of historical landmarks

- **Carol Ahlgren**, National Park Service, Omaha, NE

5:05-6:30

Reception

6:30 - 9:00

WASLA Awards Dinner & Presentations (separate registration required)

Come One, Come All! Everyone is invited. The Wisconsin Chapter of ASLA will honor members who have been selected to receive Professional Planning and Design Awards for outstanding works of Landscape Architecture. The evening will consist of dinner; a presentation from Dennis Carmichael, President, FASLA; and the presentation of the Professional awards; including powerpoint presentations of each award winning project. Come and join your fellow professionals and see some of the great projects that have been designed and built in Wisconsin.

FRIDAY April 7

8:15

Coffee, etc.

8:45 - 10:00

Featured Speakers

Topic: Implementing Plans Through Public/Private Partnerships

- **Mark Olinger**, Dir., Madison Dept. of Plng. & Devel.
- **Gary Gorman**, Pres., Gorman & Co., Madison
- **Lance McGrath**, Pres., McGrath Assoc. Inc., Madison

10:00 - 10:15

Morning Break

10:15 - 11:15

Four Concurrent Sessions

A. Smaller Communities Comprehensive Planning

Plans and implementation progress

- **Brea Lemke**, Ashland Planner
- City of Ashland Comp. Plan
- **Nic Sparacio**, Foth & Van Dyke
- Waupaca County Planning
- Town of Nasewaupee, Door Co.

C. Making Agricultural Lands Work

Progress on DATCP "Working Lands" and forest management

- **Gary Radloff**, DATCP "Working Lands" study
- **Ed Minihan**, Chair, Town of Dunn
- Farmland preservation & PDR
- **Bill White**, Attorney, Madison
- Michael, Best & Friedrich
- Plum Creek forest lands

B. New Ideas in Roadway Corridor Planning

Growth management, land use and design along rural and urban roads

- **Mark Roffers**, AICP, Vandewalle & Assoc.
- USH 12 Growth Management Plan
- Sauk County/Dane County
- **Dean Proctor**, AIA, Vandewalle & Assoc.
- Land use and design analyses as part of East Washington Design Guidelines

D. Soak It All In

Ways to design, implement and manage stormwater infiltration facilities

- **Nicole Kalkbrenner**, Botanist, and
- **Brian Neilson**, PE
- JF New Co., Madison, WI
- and Walkerton, IN

Preconference Workshops (Note: sign up on conference registration form)

Preconference Workshop A: Wisconsin Land Use Laws

Wednesday, April 5, 2006 2:00 - 5:00 pm
Chula Vista Resort and Conference Center
\$20 fee for materials and break
(\$25 after March 24th)

The Third Annual, "What You Always Wanted to Know
About Wisconsin's Planning Laws But Were Afraid to Ask."

An Introduction to Wisconsin Planning Laws

- 1 What are the planning powers and responsibilities of Wisconsin counties, towns, cities, and villages?
- 1 What does "consistency" mean under Wisconsin's comprehensive planning law?
- 1 What are some opportunities for innovation under Wisconsin law?
- 1 Is it a taking?
- 1 And much more!!

This pre-conference session, will provide a practical overview of the legal framework for planning in Wisconsin. The session is intended for newer planners, municipal attorneys, and other planning professionals -- especially recent graduates and recent transplants to Wisconsin from another state who are trying to make sense of Wisconsin's laws. The session will also serve as a refresher course for those who want to catch up on many of the recent changes to Wisconsin's planning laws.

The session will be taught by Brian Ohm, an attorney and professor in the Department of Urban & Regional Planning at the University of Wisconsin-Madison. He is also the land use law specialist for the University of Wisconsin Extension. He is also a member of the Wisconsin Land Council and the City of Madison Plan Commission.

Registration fees include the 3rd edition of the publication "Wisconsin's Land Use Laws", dated April 2006, by Brian Ohm.

Continuing Legal Education credit will be applied for.

Pre-Conference Workshop Registration is required whether or not you are attending the conference.

Pre-Conference Workshop B: State Agency Resources for Your Plan's Economic Development Element

Wednesday, April 5, 2006 1:30 - 5:00 pm
Chula Vista Resort and Conference Center
\$20 fee for materials and break
(\$25 after March 24th)

A comprehensive plan's "economic development element" should include programs that promote the stabilization, retention, or expansion of an area's economic base, as well as provide for quality employment opportunities in a community. This pre-conference session features state agency data/information resources and programs that communities can consider when preparing their plan's economic development element. The session will benefit community planners, local elected officials, planning consultants, and other professionals with an interest in economic development. The session will be conducted by staff involved with various state agency programs.

Pre-Conference Workshop Registration is required whether or not you are attending the conference.

Mobile Workshop

Mobile Workshop: Bus Tour of Leopold's Legacy in Sauk County (separate registration required)

Join us on this bus tour to the Leopold Shack to discuss the integration of the land ethic into modern land use initiatives in Sauk County. Included will be a tour of Leopold's property that served as the inspiration of the now famous *A Sand County Almanac*, a discussion of the conservation practices initiated in the 1930's and continued today, as well as plans to construct a new green (LEED Certified) Legacy Center on the property. A presentation by Sauk County Planning and Zoning will then follow which highlights several local efforts to balance growth in the county with resource protection initiatives.

Note: Bus tour space is limited. It may be cancelled if there is insufficient interest.

Conference Registration

On-line registration and payment is encouraged by members and non-members at www.planning.org/chapters/conferences.html, until **March 24 only** via APA. Or register and pay directly by check or purchase order, with a \$10 processing fee. Purchase order payments must be paid within fifteen days of registration. Please use only one registration form per person (copy if necessary). Make checks payable to **Wisconsin APA** or **Wisconsin ASLA**, as appropriate. The deadline for early registration is March 24, 2006.

APA I.D. Number _____ First Name _____ Last Name _____
 First Name (for Badge) _____
 Organization _____ Title _____
 Address _____
 City/State/Zip _____
 Business Phone _____ Fax Number _____
 E-mail Address _____

Registration Types

		By March 24	After March 24	
Full Registration		\$175	\$195	_____
(Includes lunch, Thursday and Friday Program)				
Planning Commissioners	(Two day rate includes lunch and program)*	\$70	\$80	_____
Students	(Two day rate includes lunch and program)*	\$70	\$80	_____
Single Day Registration	Thursday Only	\$100	\$120	_____
	Friday Only	\$80	\$100	_____
Lunch Only	Thursday Lunch Only	\$25	N/A	_____
	Friday Lunch Only	\$25	N/A	_____

Additional Events

WASLA Awards Dinner & Presentations	Thursday 6:30 - 9:00 pm	\$28	N/A	_____
Pre Conference Workshops				
Workshop A : Wisconsin Land Use Laws	Wednesday 2:00 - 5:00 pm	\$20	\$25	_____
Workshop B: State Agency Resources for Your Plan's Economic Development Element	Wednesday 1:30 - 5:00 pm	\$20	\$25	_____
Mobile Workshop: Bus Tour of Leopold's Legacy in Sauk County		\$20	\$25	_____

Total Amount Due with On-line Registration \$ _____

Paper Check or Purchase Order Processing Fee \$10.00

Total Amount Due with Paper Check or Purchase Order \$ _____

* One day only registration is available for planning commissioners and students at one half price. Specify which day.

Registration Payment-Three Choices

On-line Credit Card Payment (recommended)
 through March 24, Only
www.planning.org/chapters/conferences.html

Check or Purchase Order - additional \$10 fee applies (make payable to Wisconsin APA or Wisconsin ASLA as appropriate)

For more information please contact Thomas Favour, Conference Coordinator at 608-238-4943 or email tfavour@aol.com

Registration Payments

Wisconsin APA Carolyn Seboe WAPA Treasurer c/o HNTB Corp. 11414 Park Place, Suite 300 Milwaukee, WI 53224	<i>or</i>	Wisconsin ASLA Jay Gehler, ASLA WASLA Treasurer PO Box 107 Sun Prairie, WI 53590
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On-line Credit Card Payment to March 24 only

www.planning.org/chapters/conferences.html

11:25 - 12:25

Four Concurrent Sessions

A. Regional Collaboratives

Economic development efforts through Wisconsin regional collaboratives

- **Kathi Seifert**, (invited)
NEW North, Inc.
- **Julia Taylor**, President, (invited)
Great Milwaukee Committee
- **Rafael Carbonelle**,
Economic Development Coord.,
Madison Chamber of Commerce

B. Mixed Use Redevelopments

Major urban redevelopments in Wisconsin including aging shopping and distribution centers

- **Dennis Harder**, Vice-President,
Joseph Freed & Co.
- **Hilldale Shopping Center-Madison**,
- **Greg Flisram**, AICP, Vandewalle & Assoc.
- **Former Roundy's Distribution Site-Wauwatosa**

C. Legal Issues Update

Update on legal issues and legislative actions

- **Michael Christopher**,
WAPA Legal Counsel,
Dewitt Ross & Stevens
- **APA Washington Policy
Conference Report**
- **Benjamin C. Grawe**,
DeWitt, Ross & Stevens

D. Eco-Municipality Movement

Organizing and planning for energy and environmental sustainability

- **Lisa McKinnon**,
1000 Friends of Wisconsin
- **Sherrie Gruder**, UW-Extension,
Sustainable Design Specialist

12:35 - 2:00

Lunch *Vegetarian meals available. Notify the Registration Desk.

Featured Speaker: David J. Ward PhD, Northstar Economics, Inc.
"Wisconsin and the New Economy: Regional Approaches"

- WAPA Awards: **Carolyn Esswein**, AICP
- WASLA Awards Summary: **Bruce Woods**, ASLA
- Closing Comments: **Dan Williams**, ASLA
Gary Peterson, AICP

2:15 - 3:00

**WAPA Membership Annual Meeting
and WAPA Board of Directors Meeting**

The Wisconsin Dells area is a primary tourist area in Wisconsin. It is the national leader in the concentration of indoor and outdoor waterparks, and has become a year-round family resort area. With unique scenery, the Sauk County area also includes a winding river flanked by ancient rock formations and woods, serene lakes, and state parks and hiking trails.

The Chula Vista Resort is located on the shores of the Wisconsin River about 2 miles north of downtown Wisconsin Dells. It has a 30,000 square foot indoor waterpark, and 300 guest rooms and suites. The resort is in the process of a major expansion to add condominiums and other improvements elsewhere on the site of hundreds of acres.



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Wisconsin Dells April 6-7, 2006

Conference Hotel

Chula Vista Resort & Conference Center
4031 River Road,
Wisconsin Dells, WI 53965
1-800-388-4782



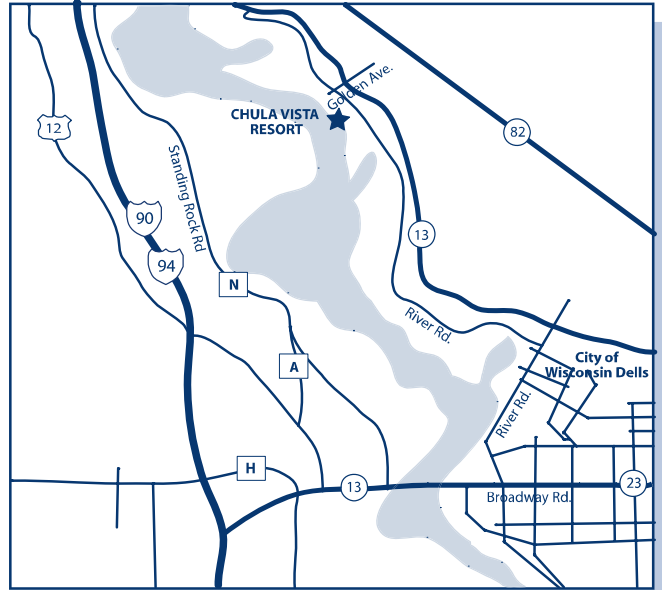
Rate: \$85 single or double
(Rate for extended stay Friday & Saturday
@ \$99/night)

Note: Specify Conference title when reserving
rooms.

There is a 30,000 sq. ft. Indoor Waterpark
on site.



*For more information please contact Thomas Favour, Conference Coordinator
at 608-238-4943 or email tfavour@aol.com*



Note: Members of the American Institute of Certified
Planners may earn CPDP credits for attending on an hour per
credit basis. Visit the APA web site at www.planing.org for
more information on the
CPDP program and for a program log.



c/o Thomas Favour, Coordinator
118 Marinette Trail
Madison, Wisconsin 53705

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